

MINISTRY OF HEALTH



NATIONAL MALARIA ELIMINATION CENTRE

2020 LLINs MASS DISTRIBUTION – SBCC SUB-COMMITTEE MEETING MINUTES

Date: 28th August, 2019

Time: 09:40

ATTENDANCE LIST

NO	NAME	DESIGNATION	ORGANISATION	PHONE	EMAIL ADDRESS
1	KWITAKA MALUZI	Research Fellow	NMEC	0977596398	kwitaka@yahoo.com
2	KETTY N. SECHALWE	Principal ITN Officer	NMEC	0978960700	ndhlovu.ketty@gmail.com
3	MUSONDA MOSES	Student	CBU	0974534305	mosesmuo2@yahoo.com
4	CHRISTINE C. MULA	CETTO	C/BELT – NDOLA	0979789547	chapwanyachristine@gmail.com
5	MPUNDU MWANZA	SPO	BA	0965005805	mpundum@breakthroughactwzm.org
6	AMU MUDENDA	SBCC	NMEC	0971810127	mudendamupeamu@gmail.com
7	CHIKONDI LIWEWE	SBCC	NMEC	0977160665	liwewechikondi@gmail.com
8	EVANS MWAPE	ITN Advisor	PMI-PAMO	0967231715	emwape@path.org

Agenda

- Introductions
- Opening remarks
- Election of the Chairperson
- Overview of the 2020-21 LLIN mass distribution campaign
- Review of the SBCC scope of work
- AOB
- Closing remarks

Opening Remarks

The meeting was called to order at 09:40 with a round of self-introductions from the participants.

Election of the Chairperson

Mpundu Mwanza from PMI/Breakthrough was elected as the Chairperson for the Subgroup.

Overview of the 2020-21 LLIN mass distribution campaign

An overview of the 2020 mass campaign was given by the Principal ITN officer from NMEC. The brief included the total need which is 8.4 million LLINs with 2.2 million to be supported by PMI. The remaining gap 6.2 million has been requested from Against Malaria Foundation (AMF) and the programme is waiting for a response. In addition, the quantification of the total need was based on the 2017 household registration data (population) and 60 percent (13,757,467) of the population will be covered with LLINs and 50% with IRS. This entails that households which will receive LLINs will not receive IRS.

Furthermore, the 2020 LLINs Mass Distribution: Race to Starting Line Ghant Chart was reviewed. Some of the activities were highlighted and explained in their order on the timeline. Activities started from as early as March 2019 and the launch is scheduled for August 2020. The distribution is to begin immediately after the launch.

The SBCC unit plays a huge part in the campaign strategy because the 50-50 distribution concerning ITN and IRS may lead to a number of different challenges. It is necessary that the SBCC develop key messages with adequate information to avoid backlash from the various communities. The TOTs data will be key in planning for the 50-50 distribution coverage and the District Health Facilities will also assist with this planning.

Provinces outside of Lusaka should be engaged on the strategy; provincial sub committees need to be formed and guided with the scope of work along with the timeline in the race to the starting line.

Review of the SBCC scope of work

The SBCC scope of work was reviewed by the team and a few edits were made as below;

- Point (a.) was adjusted to read: Revise communication strategy, including communication objectives and target audiences and develop SBCC gphant chart.
- Point (f.) was adjusted to read: Develop guidelines for community mobilizers, traditional and religious leaders, health facility staff and others involved in the campaign to provide information, key messages and talking points.

The key deliverables for the SBCC subcommittee was to develop a mass campaign communication plan, budget and activities timelines.

Allocation of tasks and responsibilities will be done during the course of the week after the strategy has been shared. It was emphasized that there must be consistent communication on progress. The committee agreed to be meeting every 2 weeks.

Closing Remarks

In the closing remarks, the Chairperson thanked each and every one for coming to the meeting. She emphasized that punctuality must be kept as the meeting started late. She also mentioned that the venues for the meetings that will follow should interchange. After these short remarks the meeting was officially closed at 10:35 hours. Next meeting was set for 25th September 2019.

ACTION POINTS

Serial No	Issue	Actions to be taken	Responsible person/institution	Time frame
1	SBCC package for 2017 mass campaign (Communication plan, key messages, radio spots, jingles etc)	To be circulated to all the members	NMEC	By 30 th August 2019
2	2020-21 mass campaign strategy	Power point presentation to be shared	NMEC	25 th September 2019
3	2020-21 gphant chart	To be circulated	NMEC	30 th August 2019